



Rainbow Connection

FALL 2008

Providing neighborhood homes for people with developmental disabilities

There's No Place Like Rainbow Village

Rainbow Village's reputation for quality long-term homes for people with developmental disabilities is spreading. Creative Concepts for Living (CCL), a support service agency that we have not partnered with in the past, contacted us on behalf of three of their clients who were living in a rented home that was being poorly maintained with a leaking roof, buckling linoleum floors and broken heating and cooling.

Executive Director of CCL Denise Millham-Quirk told us "for the safety of our clients we want to move them into a Rainbow house because we have received great recommendations about the service RBV provides to their homes."



Rainbow to the rescue! We purchased a home in Florissant for the women and renovated it by painting, installing a new electrical service panel, hard-wired smoke and carbon monoxide detectors and remodeling the bathroom. The previous owners built the house to be accessible for their son and wanted the home to be used by others needing accessibility. Two of the new residents are in wheelchairs, so this house is perfect for them.

The women moved in July of this year and are now enjoying a safe and comfortable Rainbow Village home. All three of the women, Candace, Michelle and Christa, work at

Valley Industries. They are happy that they were able to stay in North County where they can be close to work and their favorite social activities.

We were able to provide these residents with a beautiful and safe home thanks to the generous grants received for the down payment and renovation assistance from the Productive Living Board of St. Louis County, the Orthwein Foundation, Boeing Employee Community Fund, the Pott Foundation and the Sander Charitable Trust. Thanks for helping us to realize more dreams as we all know that **home is where the heart is.** 🏠

We've Got the Look!

Surely you've noticed our new look! Our new look reflects our heart and emphasizes our mission to provide safe, comfortable and affordable homes for people with developmental disabilities.



Put Your Stock in Rainbow Village

Many St. Louisans who hold stock in Anheuser-Busch have a great opportunity to help Rainbow Village and make a difference in the lives of people with developmental disabilities. A-B stockholders will be able to make significant charitable gifts and receive major tax benefits when the brewery sells to InBev.

If you donate your A-B stock before the shareholder vote on November 12, 2008:

- You are entitled to a substantial charitable income tax deduction based on the full fair market value of the stock on the date of contribution.
- You avoid paying capital gains taxes because RBV sells the stock.
- Your gift is made at the lowest out-of-pocket cost many will ever see.

Remember, with this type of stock contribution, time is of the essence to avoid possible IRS assignment of income and recognition of capital gain. Please consult your tax advisor as soon as possible or call Mike Rea at 314.567.1522 ext. 207 for more information.

Fundraising for Our Future



*Tice Humanitarian Award honoree
Jerry Zafft and Nancy Parker Tice,
board president*

We are able to expand the number of our homes and maintain our homes to the highest standards thanks to generous donors, sponsors and volunteers who, again, helped make our annual fundraiser, the *Somewhere Over the Rainbow* Dinner-Auction, a smashing success.

Over 220 guests celebrated Rainbow Village at our 12th Annual Dinner-Auction Friday,

We honored Jerry Zafft with the Tice Humanitarian Award for his many years of service to Rainbow Village and his commitment to improve the residential services for people with developmental disabilities. We also took the opportunity to recognize a few people who have made an exceptional difference to Rainbow Village and in the lives of our residents.

Thanks to all those who attended and donated to *Somewhere Over the Rainbow* 2008, we netted a most helpful \$95,000. The proceeds will help us expand the number of Rainbow Village's neighborhood homes for adults with developmental disabilities.

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Somewhere Over the Rainbow 2008
which helped raise \$95,000.

April 11, 2008 at the Marriott St. Louis West. The evening's silent and oral auctions were a hit, where attendees enthusiastically bid on fabulous gourmet dinners, a week's stay in a Paris apartment, tickets to some of St. Louis' finest cultural events, jewelry and sports memorabilia.

A special thank you to our dedicated event planning committee, our Board members, friends and our sponsors.

Visit our website for more at www.rainbowvillagestl.org 



Meet the Donor

Edith Wolff

This is a new feature to the *Rainbow Connection* newsletter. Each of our donors has a 'story' and we would like to share some with you.

“**Edith Wolff** is a remarkable woman,” said **Jim Fogle**, Rainbow Village board member and long-time friend of Edith and her late husband **Al Wolff**. She is a lifelong St. Louisan, still living in her Clayton home for the last 60 years. Edith’s husband owned the Wolff Construction Company, a pioneer builder of shopping centers, until his death in 1989. After spending years watching her husband run a successful business, Edith Wolff took over the reigns of the company, entering the business world in her 70s. She knew intuitively how to do things as Al did and for the past 19 years it has continued to be very successful under her leadership. Today, Wolff Company focuses on real estate investment and management and leasing shopping centers.

Edith Wolff says, “My husband worked very hard for our money, and I want it to do some good...to help people in need.” Indeed, she is involved in many local organizations that assist medical research and that help people — particularly those with special needs, who are among the most vulnerable citizens in our community.

Recently, Edith Wolff assisted Rainbow Village by being a major donor to our ‘green’ handicapped accessible villa completed in 2006. This award-winning environmentally friendly house is now home to six aging women with developmental disabilities. Her generosity has also provided down payment assistance for Rainbow Village homes recently purchased in Florissant and Mehlville.

We are fortunate to be one of the partners Mrs. Wolff has chosen to receive her charitable gifts. We appreciate her gifts and her faith in Rainbow Village, and we pledge to use her gifts wisely to help provide additional housing for persons with developmental disabilities. 🏠



Become a Part of the Rainbow

Rainbow Village meets a need for people with developmental disabilities that many of us take for granted – a home in the community with a family of friends. You can help Rainbow Village continue to provide these quality, affordable homes while also expanding the availability of housing for people with developmental disabilities. Your donation will improve the quality of life for someone with a developmental disability by giving them independence and ensuring they have a safe and affordable home.

You can make a difference! There are nearly 300 people with developmental disabilities in the St. Louis area waiting for homes. Our Annual Fall Appeal has begun and we hope that you will help us purchase additional homes for people with developmental disabilities.

You can donate on-line at www.rbvstl.org or call Mike Rea at 314.567.1522 ext. 207 for more information.

Rainbow Village Tributes

We greatly appreciate all donations to the Rainbow Village tribute fund. Following are the tributes made from January 1 through June 30, 2008.

IN HONOR OF

Shelly Baron's Birthday

Jeff and Barbara Smith

Mr. and Mrs. Francis Basler

Rose Mary Schwent

Alan Broddon's Birthday

Arnold and Marilyn Goldman
Sanford and Gloria Spitzer
Morris and Rosalie Sterneck

Marlene and Jerry Kopman

Carol Morgan

Steve Plax's Recovery

Shelly Baron

Lydia Rasis's Recovery

Jan and Shelly Baron

Bert Schweizer's Birthday

Susan Bosse

Sally Ann Weltman's Birthday

Sedelle Katz

Jerry Zafft

Ric and Sally Anello
Edward and Rita Balk
Beatrice Borenstein
Nathan and Nancy Danziger
Lee Dardick and Vivian Meyer
Irvin and Ileana Fagin
Jerry and Brenda Hirsch
Jerome and Joan Kaskowitz
Ilene Litvag
Robert and Paula Maisel
Donald Roth
Michael and Ellen Rumelt
Larry and Eileen Schechter
Arthur and Barbara Silver
Gene Slay
Harold and Debbie Tzinberg
Steven and Nancy Weinreich
Sanford Wertheimer and
Sheilah Gross
Michael and Becky Zaccarello

IN MEMORY OF

Helene Brown Bakewell

Elizabeth Bakewell
Ted Bakewell
Dr. and Mrs. Walter Ballinger
Bank of America
Joan Bland

Nick and Marian Clifford
Becky and Lucien Fouke
Richard and Marion Kerckhoff
Priscilla McDonnell
Mrs. William McLean
Raymond and Cynthia Peters
James and Margot Schwab
Marjorie Sheldon
Robert and Mary Francis Smith
Sandra Stemmler
Tandy Thompson
Caroline Upthegrove

Mel Barlow

Jan and Shelly Baron

Maerose Braun

Jane Byers

Jean A. Claggett

Florence Baur
Mrs. John Brodhead
John and Lydia Brown
John and Martha Brown
James and Margaret Chamness
Barbara and William Claggett
Thomas Claggett
Coushatta Tribe
Danforth Center
Jill and Edward Dowd
Marjorie Dozier
A.G. Edwards
John and Peggy Ford
Becky and Lucien Fouke
Bill and Mary Freer
Nichola and John Gillis
Ashley and Charla Gray
Anne Hanna
Teresa Hartle
Elizabeth Hawk
Christopher Imbs
Allan Ivie
David Lazarus
William and Margaret Lerchen
Talbot Leland MacCarthy
Eugene and Ann Mackey
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Ann Metcalfe
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Eric Nuetzel
Plancorp, Inc.
Barbara and Michael Rea
Marian and Charlie Rice

Mr. and Mrs. Dan Richardson
Marylou and James Ryan
Joe and Beverly Schraibman
Keith and Marcia Shahan
Marjorie Sheldon
Shure and Richardson
Foundation
Robert Streett
Matt Thayer
Nancy Parker Tice
Georgia VanCleve
Babs and Tim Wagner
James Woods

Rumsey Ewing

J. Curtis Engler
Patricia McMillan
Nancy Metcalfe

Galia Movitz's Mother

Lydia and Yoni Rasis

Robert Nitsch

Jan and Shelly Baron

Vince and Phyllis Pellegrino

Melvin and Jackie Cockrell

Janice Rabushka

Mr. and Mrs. Charles Brandt

Lee Richard's Father

Jan and Shelly Baron

Gary Sosnoff

Jan and Shelly Baron
Jeffrey Cohen and Luci Belnick
Martha and Milt Dalitzky
Vilray and Shirley Esphorst
Lois and Bernard Frank
David Frank and Dawn Hu
Claire Friedman
Leonard and Arlene Jarett
Bob and Joni Kaiser
Hadassah and Sanford Leberman
Lisa Parks
Jim and Jan Paskal
Bernard and Wilma Pasternak
Connie and Norman Rogers
Charlotte Sherberg
St. Louis Arc Board and Staff
Susan Tatum
Shirley Wasserman
Michael and Susan Wieser

Peggy Vine

Leslie and Paul Lux

What Are People Thinking?

Our new look is a direct result of our new outlook. Thank you to all those who participated in our marketing research study. As part of our marketing and public relations initiative, we engaged **Linda Tyler and Associates LLC** to develop and conduct attitudinal research studies with donors, agency partners, potential partners, Rainbow Village families, the Rainbow Village board of directors and staff members and to conduct a community awareness survey targeted to potential donors.

Among the survey findings:

- Awareness of Rainbow Village is less than 10 percent in the communities where our homes are located.
- Residents' families need a clearer understanding of the current responsibilities of Rainbow Village as compared to their support service agency.
- Rainbow Village should focus on corporate outreach and grant programs.

The information we gained from this study has already been used as we develop our marketing and public relations endeavors. 🏠

The RBV Handy Brigade

This has been a busy summer for gardening and renovating our Rainbow Village homes. We are grateful to our many volunteers with green thumbs, handy skills and warm hearts.



1. IREM (Institute for Real Estate Management) spread five tons of gravel for landscaping a home in Creve Coeur.
2. Colliers Turley Martin Tucker weeded and cleaned up the grounds on our main campus.
3. The Foundry Software painted and landscaped a home in Olivette.
4. Members of the Living Word UMC landscaped a garden of a home in Ballwin
5. The women of the SLU chapter of Alpha Phi Omega helped to remove old appliances from homes on our main campus.
6. Kevin Goldfarb built a serenity garden for a home in Ballwin for his Eagle Scout project.
7. HSBC stained the deck of one of our houses in Chesterfield.
8. Lowe's donated their time and materials to do various outside projects at six of our homes around St. Louis County.
9. Washington University Residential Assistants stained the deck and ramp of a house on our main campus.

Our Mission

Rainbow Village meets
an essential need for people
with developmental disabilities
by providing neighborhood homes,
thereby enhancing quality of life.



Board of Directors

Nancy Parker Tice, *President*
James Fogle, *First Vice President*
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Richard Daly	Matthew Thayer
Jill Dowd	Norman Tice
George Gladis	Thomas K. Vandiver
James Lansing	Paul Wuennenberg
John Napoli	Gerald J. Zafft
Janet Ramey	Joseph Zelson

Staff

Lydia Rasis, *Director of Operations*
Michael Rea, *Director of Development and Community Relations*
Jo-Ann Goldstein, *Associate Development Director*

Rainbow Village

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